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PRESS RELEASE

Tata Motors Foundation's Integrated Village Development Programme reaches nearly 200 villages nationwide

Scales self-governing rural model through government partnerships and convergence with welfare schemes

Mumbai, May 20, 2026: Tata Motors Foundation has significantly scaled its flagship Integrated Village Development Programme (IVDP) to nearly **200 villages across 103 gram panchayats in 5 states**, accelerating community-led rural transformation across India's most underserved tribal belts and agrarian heartlands. **In FY 2025-26, the programme positively impacted over 1,15,000 people and aligned with 50 government welfare schemes worth Rs 20 crore** to strengthen grassroot governance and institutional capacity while ensuring access to public resources.

Launched in 2018 as a pilot in a single gram panchayat of Jawhar, a tribal block in the Palghar district of Maharashtra, the programme has evolved into a national model for rural development and community self-reliance. IVDP is rooted in the belief that sustainable development lies not in building infrastructure alone, but in communities empowered to access and leverage existing public systems. While the government welfare architecture is extensive, IVDP bridges the last mile by strengthening local institutions, closing documentation gaps and building the governance capacity that allows villages to sustain progress independently.

Validating its holistic approach, the programme has delivered measurable socio-economic outcomes in the Palghar district of Maharashtra. The seasonal migration in programme villages has reduced from 80% to 25%, increased farmer incomes by 55% and child malnutrition declines by 95%. Encouraged by this success, Tata Motors Foundation has expanded the IVDP footprint to cover underserved and aspirational districts across states including **Maharashtra, Gujarat, [Uttar Pradesh](#), [Uttarakhand](#) and [Karnataka](#)**.

Through IVDP 2.0, in partnership with Government of Maharashtra, Tata Motors Foundation is scaling the programme in 82 gram panchayats through a technology-driven architecture, transitioning from an implementation-led approach to a co-created, policy aligned-model capable of driving systemic transformation.

Commenting on the programme's expansion, **Vinod Kulkarni, CEO, Tata Motors Foundation**, said, *"With a presence in nearly 200 villages across the country, Integrated Village Development Programme has demonstrated the power of convergence with government schemes, public-private partnerships and community ownership in driving meaningful change in the most underserved communities. It reinforces our belief that sustainable rural development must be community-owned and system-driven. The seven-step architecture we have built — diagnose the blockage, find the minimum intervention point, build confidence before capability, co-create ownership, position the corporation as architect not funder, engineer the exit from day one, catalyse the ecosystem — are responses to institutional realities across India. As we expand, our focus remains on developing a scalable and replicable framework of rural development embedded in the government policies and welfare schemes."*

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Beyond strengthening physical rural infrastructure, IVDP places strong emphasis on institution-building and improving last-mile service delivery. The establishment of one-window centres in aspirational districts like Shravasti and Balarampur in Uttar Pradesh have improved access to government schemes and enhanced awareness about entitlements. Initiatives such as E-Dost are empowering rural communities in Maharashtra to access digital platforms, creating livelihood opportunities and bridging the digital divide in the hinterlands.

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