

Tata Motors Passenger Vehicles Ltd. registered total sales of 61,295 units in October 2025

Festive Season Delivers All-Time Highs in Wholesales and Retails

Mumbai, November 1, 2025: Tata Motors Passenger Vehicles Ltd. sales in the domestic & international market for October 2025 stood at 61,295 units, compared to 48,423 units during October 2024.

Highlights for the festive month of October 2025:

- ✓ **Record-breaking monthly wholesales** (for the second consecutive month): 61,295 units, delivering an impressive +27% YoY growth
- ✓ **SUVs lead the charge:** 47,000+ units sold, achieving the highest-ever 77% share in monthly sales
- ✓ **All-time high EV wholesales:** 9,286 units, surging +73% YoY, powered by strong customer preference for our expanding EV portfolio
- ✓ **Unprecedented festive momentum:** Robust retail demand drives record-breaking monthly registrations
- ✓ **Nexon demand surge:** Exceptional 50% YoY volume growth as popularity of its multi-powertrain offerings continue to soar
- ✓ **New high for Harrier & Safari:** 7,000 units sold, driven by Adventure X excitement and strong Harrier.ev traction
- ✓ **Monthly bookings hit an all-time peak:** reflecting strong customer preference for our wide-ranging models and choice of powertrain options
- ✓ **Landmark festive achievement:** Over 1 lakh vehicle deliveries between Navratri and Diwali, marking a robust 33% YoY growth

Business Units/Segments	Oct'25	Oct'24	Growth/Decline
PV Domestic (includes EV)	61,134	48,131	27.0%
PV IB	161	292	-44.9%
PV Total (includes EV)	61,295	48,423	26.6%
EV IB + Domestic	9,286	5,355	73.4%

Includes sales of Tata Passenger Electric Mobility Limited, subsidiary of Tata Motors Passenger Vehicles Ltd.

- Ends -

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