



New Punch.ev: Gear Up for Beyond Limits, Powered by **acti.ev**

New Punch.ev, a pioneering vehicle built on its revolutionary architecture **acti.ev**.

Since its launch, Punch.ev has witnessed strong acceptance not only among EV adopters but also among conventional car buyers, with a significant share comprising first-time car owners. By democratizing advanced technology, safety, and comfort features typically seen one or two segments above, Punch.ev has successfully expanded the appeal of electric mobility to a wider audience.

Building on this strong foundation, the new Punch.ev evolves further to deliver an even more compelling experience.

The New Punch.ev is based on 3 key pillars - Electric Beyond Limits, Next-Gen Tech Beyond Limits, Premium Comfort Beyond Limits

The new Punch.ev is crafted as versatile, feature rich package offering features from 2-3 segments above:

- Larger 40kWh Battery
- Real world Range ~355 Km (C75 range as per internal data)^
- 1.5C Faster Charging tops up 135 Km^ of real world range in just 15 minutes^
- 360° surround view camera system
- Blind Spot View monitor
- Frunk as an accessory
- Electronic Parking brake with Autohold
- Arcade.ev app suite with 27 apps and many more to come
- 26.03 cm HD infotainment by HARMAN
- 26.03 cm Digital cockpit with embedded navigation view

- OTA Updates
- Ventilated front Seats
- Paddle Shifters
- Plush Leatherette Seats
- Auto-dimming IRVM
- Wireless Smartphone charger
- Air purifier
- Multiple Voice Assistants ("Hey Tata", Siri, Alexa, Google Assistant)
- 200+ Voice commands in 6 languages
- 6 Airbags, ESP, ISOFIX as standard
- LED headlamps and DRLs as standard

The Punch.ev now offers a worry-free ownership experience with

- Lifetime* HV battery pack warranty for the 40 kWh battery pack and 8 years of warranty extendable up to 2 years for 30 kWh

Electric Beyond Limits

1. 40 kWh Battery Pack with estimated ~355 Km[^] of real-world C75 range
2. 30 kWh Battery Pack with estimated ~275 Km[^] of real-world range
3. 1.5C Fast Charging with 65 kWh DC fast charger and above:
 - 10% to 80% in 30 Mins
 - 20% to 80% in 26 Mins
 - 135 Km of real-world C75 range top up in just 15 mins[^]
4. Multiple Charging options –
 - 3.3 kW AC charging 10% to 100%- 11.9 hrs[^] for 30 kWh & 14.8 hrs[^] for 40 kWh
 - 7.2 kW AC charging 10% to 100%– 4.5 hrs[^] for 30 kWh & 5.3 hrs[^] for 40 kWh
5. Multi-Mode Regen with Paddle Shifters - Regenerative braking converts the available kinetic energy during deceleration or braking of vehicle to electrical energy which can charge the High Voltage battery of your EV.

In Punch.ev one can choose the levels of regen through paddle shifters; this results in overall improvement in efficiency & range.

Recommendation for selecting Regen Braking Levels:

- Level 3: Maximum Regeneration: Heavy or Stop & Go City Traffic, downhill
 - Level 2: Intermediate Regeneration: Moderate City Traffic
 - Level 1: Minimum Regeneration: Default Regen Level for City drives
 - Level Off: No Regeneration: Coasting on highways
6. Different Drive Mode combinations – Punch.ev comes with 3 drive modes- Eco, City & Sport (Only in 40kWh personas). Each drive mode has 4 levels of regeneration levels thereby giving 12 driving mode options. Experience the exhilarating power of Punch.ev in Sport Mode. 153.8 Nm of Instant torque at tap of the accelerator pedal. 0 to 100 km/h in 9***Sec.
 7. High Ground Clearance of 195 mm and Command Driving Position
 8. 60+ Safety Features
 - Hill Ascent and Descent Control
 - Hill Hold Control
 - Electronic Stability Program (ESP)
 - ISOFIX Child Seat Anchors
 - SOS Calling Function
 - iTPMS

Battery Pack (kWh)	Punch.ev 30	Punch.ev 40
Battery Pack (kWh)	30	40
Electric Motor Power (kW)	65	95
Electric Motor Torque (Nm)	153.8	153.8
Torque at Wheels in Nm	2057	2057
Thermal Management System	Liquid Cooled System	
Ingress Protection for Motor & Battery Pack	IP67	
Acceleration (0-100 km/h in sec)	13.5***	9***
Certified Full Charge Range (MIDC Part 1 + Part 2)	365 – 375 km <small>(under certification)</small>	468 km [#]
Range (km) C75	~260-275 km [^]	~335-355 km [^]

Premium Comfort Beyond Limits

1. Plush Leatherette Ultra Comfort Seats
2. Ventilated Front Seats
3. Air Purifier
4. Voice Assisted Electric Sunroof
5. Jeweled Control Knob
6. Electronic Parking Brake with Auto Hold
7. Grand Centre Console with Front Armrest
8. Cooled Glove box
9. Rear Centre Armrest
10. Wireless Smartphone Charger
11. Auto-dimming IRVM
12. 366L Boot space
13. Key less entry with Push Button Start/Stop (PEPS)
14. i-FATC
15. 90 Degree door opening
16. iToggle Window Controls
17. Rear Wiper and Auto Defogger

Next Gen-Tech Beyond Limits

1. 360° Surround View Camera System
2. Blind Spot View Monitor
3. 26.03 cm (10.25") Infotainment by HARMAN™
4. OTA updates: Over the air updates
5. 26 cm (10") Digital Cockpit fully reconfigurable with Multi view
6. Embedded Navigation View in Cockpit
7. Multiple Voice assistants support -Alexa, Siri, Google Assistant, "Hey Tata"
8. 200+ Voice commands in 6 languages
9. Wireless Android Auto™ and Apple Car Play™

10. Electronic Parking Brake with Auto hold (Only in 40kWh)
11. Rain Sensing Wiper
12. Smart LED Auto Headlamps
13. USB Type A+C Fast Charging Port (65W)
14. Front LED Fog Lamps with Cornering Function
15. i-High Beam Alert
16. Arcade.ev^{###}: Unparalleled Convenience and Entertainment with 27 apps:
 - Games - BB Racing
 - Browsing – Jio Pages
 - Media - DASH Radio; Gaana; Jio Saavn; Pocketcasts; Radioline; Trebble FM; TuneIn Radio
 - Video - Amazon Prime Video; Disney+Hotstar; Sun Nxt; ESPN; YouTube; YouTube kids; Zee5
 - Weather- Accuweather
17. iRA.ev^{###} Connected Car Tech is standard across all variants of Punch.ev. Some of the cool features offered by iRA.ev^{###} are:
 - Driving Score Analytics
 - Car Location Tracking
 - Share your Location from your infotainment screen
 - Locate Charging/Service Station
 - Real Time Charge Status
 - Remote Operations
 - Geo/Time Fencing, Valet Mode
 - Remote Diagnostics
 - Alerts: Seat belt alert; Door open alert; Route deviation alert; 12V Battery Charging alert; Charging notification; Abrupt charge cut off
18. Smartwatch^{^^} Connectivity: Access key remote commands & notifications on your smart watch.
 - Lock/Unlock, Lights on Off, Remote Horn, AC On/Off, Precool the cabin.

Color Options

VARIANTS	PRISTINE WHITE	PURE GREY	BENGAL RED	SIBIRSKAYA COPPER	CARAMEL	EMPOWERED ORANGE	FEARLESS YELLOW
Empowered (Dual Tone)							
Adventure (Single Tone)							
Smart (Single Tone)							

Disclaimers:

^ C75 Range as internal data as per internal testing data, under test ambient temperature conditions

▲ under test ambient conditions

* Applicable on the 40 kWh battery pack. The term 'Lifetime' refers to the period of fifteen years for the first owner from the first date of registration of the vehicle at the local regional transport office, in accordance with the Motor Vehicles Act, 1988. T&C apply. The term 'Unlimited' is on the assumption of fair usage by a customer for personal use of the vehicle and therefore excludes extra-ordinary or usage outside the course ordinary course as would be reasonably expected for vehicle not being used for commercial / trade purposes.

#As per ARAI (under standard testing conditions), Urban + Extra Urban (MIDC Part 1 + Part 2), actual performance figures may vary depending on various conditions including driving pattern, etc.

***As per internal testing data, under test ambient temperature conditions

^^Smart watch is not part of vehicle accessories

##Customers will be able to utilize iRA.ev services for one year from the date of activation. Post completion of one year, customers can subscribe iRA.ev by paying subscription fees

###Linked with active iRA.ev login

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